



A PROGRAM POWERED BY PUREFORMSOLUTION.COM

Hotel Sustainability Program

A quick-read guide for hotel and resort teams replacing plastic across every guest touchpoint.

73%

TRAVELERS PREFER
ECO-FRIENDLY HOTELS

\$12B

LOST YEARLY TO HOSPITALITY
PLASTIC WASTE

100%

COMPOSTABLE

0

MICROPLASTICS

WHAT'S INSIDE THIS BROCHURE

1. Why guests and operators expect greener stays
2. Every area of your property, covered
3. A 6-step framework to go plastic-free
4. Certifications your property can highlight
5. Products built for hospitality operations
6. How to get started

www.pureformsolution.com/hotel-sustainability-program

Why It Matters For Your Property

The hospitality industry generates enormous plastic waste — straws, cups, bottles, utensils, food containers, and toiletry packaging accumulate across thousands of guest interactions every day.

A Hotel Sustainability Program built on PureFormSolution.com products replaces that plastic with certified compostable alternatives across every guest and back-of-house touchpoint — while preserving the quality, presentation, and performance your property requires.

AT A GLANCE

73%

of travelers say they prefer
eco-friendly hotels

\$12B

lost annually to plastic waste
across hospitality

100%

of Pure Form products are certified
compostable

0

microplastics in every product we
make

WHAT YOUR PROPERTY GAINS

- ✓ Higher guest satisfaction scores and stronger brand perception with eco-conscious travelers
- ✓ Reduced plastic disposal and hauling costs, stay over stay
- ✓ Same durability and presentation staff expect at check-in, the pool deck, and events
- ✓ Green Key, LEED, and EarthCheck certification eligibility
- ✓ Regulatory compliance readiness as plastic restrictions tighten citywide and statewide
- ✓ A stronger story for eco certifications and guest-facing marketing

A dedicated Hotel Sustainability Program helps your property meet the standards guests, regulators, and certification bodies increasingly expect from hospitality brands.

Every Area Of Your Property, Covered



In-Room Amenities

Replace single-use plastic cups, bottles, straws, and toiletry containers with certified compostable alternatives guests notice and appreciate.

CUPS & LIDS · COMPOSTABLE BOTTLING · STRAWS



Restaurant & Dining

Upgrade restaurant, pool bar, and room-service operations with plant-based food containers, utensils, and packaging that biodegrade fully after use.

CLAMSHELL BOXES · UTENSILS · CUPS & LIDS



Pool & Spa Deck

Poolside service gets a full eco upgrade with PHA straws that dissolve in marine environments, compostable cups, and sustainable snack packaging.

STRAWS · CUPS & LIDS · UTENSILS



Events & Banquets

From weddings to corporate conferences, replace all single-use plastic serveware with compostable alternatives, zero compromise on presentation.

CLAMSHELLS · UTENSILS · CUPS & LIDS · STRAWS



Minibar & Gift Shop

Swap petroleum-based plastic bottles for sugarcane-derived compostable bottles, perfect for branded water, juices, and retail products.

COMPOSTABLE BOTTLING



Back-of-House Operations

Extend sustainability to kitchens and storage areas with certified compostable packaging for prep, delivery, and staff meal programs.

CLAMSHELLS · UTENSILS · CUPS & LIDS

ONE SUPPLY SOURCE, EVERY TOUCHPOINT

Products ship pre-mapped to departments, so procurement and operations teams don't have to guess what replaces what at the front desk, pool deck, or banquet hall.

6 Steps to a Plastic-Free Property

01

Audit Your Plastic Footprint

Walk every operational area — guest rooms, F&B outlets, pool deck, events spaces, and back-of-house. Document every single-use plastic item, volume, and vendor.

02

Map Compostable Replacements

Match each plastic item to a certified PureFormSolution.com alternative — cups, straws, bottles, utensils, and food containers.

03

Set Measurable Sustainability Goals

Define concrete targets tied to certifications like Green Key, LEED, or EarthCheck that reward compostable-product adoption.

04

Phase Your Rollout by Department

Start with highest-visibility areas — guest rooms and pool deck — then expand to F&B, events, and back-of-house.

05

Train Staff & Communicate to Guests

Equip housekeeping, F&B, and events teams on handling compostable products, and share guest-facing messaging that communicates your commitment.

06

Measure, Report & Certify

Track plastic waste diversion quarterly and use our certification documentation to substantiate your reporting and marketing claims.

Certifications Your Property Can Highlight

GK

Green Key Eligibility

Documented product certifications help properties support Green Key eco-label applications and renewals.

LD

LEED & EarthCheck Standards

Certified compostable product adoption gives sustainability teams concrete data for LEED and EarthCheck reporting.

SP

Sustainable Procurement Standards

Certified compostable products satisfy sustainable purchasing policies at hotel groups and management companies.

OC

OK Compost Industrial

Products certified to biodegrade completely in industrial composting conditions, no microplastic residue.

OM

OK Biodegradable Marine

PHA straws and select products certified to biodegrade in marine environments, the highest biodegradability standard.

ZM

Zero Microplastics

Every product is guaranteed free of microplastic residue, critical for guest-facing amenities and F&B service.

DOCUMENTATION ON REQUEST

Every certification referenced above is backed by third-party test reports from TUV Austria and equivalent bodies. Your operations, procurement, or sustainability team can request full documentation to support certification applications and marketing claims.

Products Built For Hospitality



Compostable Cups & Lids

OK Compost Industrial



Biodegradable Straws

OK Biodegradable Marine



Clamshell Boxes

OK Compost Home



Biodegradable Utensils

OK Biobased



Compostable Bottling

OK Biobased

PHA & PLA bioplastics that biodegrade completely — in soil, marine, home, and industrial environments, with zero petroleum inputs and zero microplastic residue.

ORDERING & SUPPLY

- ✓ Volume pricing for single-property and multi-site hotel groups
- ✓ Co-branding available for cups, bottles, and gift shop packaging
- ✓ Consistent supply for high-turnover F&B, pool, and events departments
- ✓ Dedicated account support for phased, department-by-department rollout

Ready to Make Your Property Plastic-Free?

Join hotels and resorts eliminating single-use plastics with Pure Form Solution's certified compostable products. Our team will help you audit, plan, and phase your rollout department by department.

GET STARTED IN 3 STEPS

- 1 Request a property plastic-footprint audit
- 2 Get a phased product rollout plan for your departments
- 3 Launch with staff training & guest-facing signage

EMAIL

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WEBSITE

www.pureformsolution.com/hotel-sustainability-program

Zero petroleum inputs. No microplastic residue. Amenities that support your brand, not the landfill.

