



A PROGRAM POWERED BY PUREFORMSOLUTION.COM

Concert Venue Sustainability Program

A quick-read guide for venue operators and event teams going plastic-free at every show.

2,500+

TONS OF WASTE / FESTIVAL

80%

WASTE IS AVOIDABLE

100%

COMPOSTABLE

0

MICROPLASTICS

WHAT'S INSIDE THIS BROCHURE

1. Why fans and sponsors expect greener shows
2. Every venue zone covered, stage to gate
3. A 6-step framework to go plastic-free
4. Green certifications your venue can highlight
5. Products built for high-volume live events
6. How to get started

www.pureformsolution.com/concert-venue-sustainability-program

Why It Matters For Your Venue

Live events are among the most plastic-intensive environments in the world. A single sold-out concert generates thousands of single-use cups, straws, containers, and utensils across concessions, bars, and food vendor stalls — most destined for landfill within hours.

A Concert Venue Sustainability Program built on PureFormSolution.com products replaces that plastic with certified compostable alternatives across every touchpoint, without slowing down concessions or changing how your staff and vendors work.

AT A GLANCE

2,500+

tons of waste generated at a single major music festival

80%

of festival waste is avoidable with compostable alternatives

100%

of Pure Form products are certified compostable

0

microplastics in every product we make

WHAT YOUR VENUE GAINS

- ✓ Stronger fan loyalty and a venue reputation eco-conscious concertgoers notice
- ✓ Reduced plastic waste disposal and hauling costs event over event
- ✓ Same speed and durability staff expect at every concession stand
- ✓ Artist and sponsor ESG alignment for bookings and activations
- ✓ Measurable, reportable event-by-event sustainability impact
- ✓ A stronger story for green event certifications and sponsor reporting

A dedicated Concert Venue Sustainability Program helps your venue meet the standards fans, artists, and sponsors increasingly expect from live event spaces.

Every Area Of Your Venue, Covered

CN**Main Concession Stands**

Replace plastic cups, lids, and straws across every concession point. Compostable PHA cups handle ice-cold beer and hot coffee with the same performance as plastic.

CUPS & LIDS · STRAWS · UTENSILS**BR****Bars & Cocktail Stations**

Upgrade every drink order at front-of-house and VIP bars with PHA cocktail stirrers and biodegradable straws that biodegrade in marine environments.

COCKTAIL STIRRERS · STRAWS · CUPS & LIDS**FV****Food Vendor Stalls**

Replace plastic takeout containers and cutlery with certified compostable clamshell boxes and plant-based utensil sets that hold hot food without leaking.

CLAMSHELL BOXES · UTENSILS**VIP****VIP & Hospitality Suites**

Deliver a premium, eco-conscious hospitality experience in VIP areas, artist lounges, and sponsor suites with a full compostable serveware set.

CUPS & LIDS · STIRRERS · UTENSILS · CLAMSHELLS**GA****Outdoor Festivals & GA**

Open-air festival grounds generate massive plastic waste. Replace every cup, straw, and container across GA areas and stage-side bars with compostable alternatives.

CUPS & LIDS · STRAWS · CLAMSHELLS · UTENSILS**MB****Branded Beverages & Merch**

Offer co-branded compostable bottles made from sugarcane for water programs, meet-and-greet merchandise, and sponsor beverage activations.

COMPOSTABLE BOTTLING**ONE SUPPLY SOURCE, EVERY ZONE**

Products ship pre-mapped to venue zones, so event operations and concessions teams don't have to guess what replaces what at every stand.

6 Steps to a Plastic-Free Venue

01

Audit Your Venue's Plastic Footprint

Walk every section — concessions, bars, food courts, VIP suites, backstage, and outdoor grounds. Document every single-use plastic item and volume per event.

02

Map Compostable Replacements

Match every plastic item to a certified Pure Form Solution alternative — cups, straws, stirrers, clamshells, utensils, and bottling.

03

Set Measurable Sustainability Targets

Define concrete targets tied to specific events, certifications, or sponsor ESG commitments to create accountability.

04

Phase Your Rollout by Zone

Start with highest-traffic areas — main concession cups and bar straws — then expand to food vendors, VIP, and outdoor zones.

05

Train Staff & Communicate the Story

Brief event staff and vendor partners on handling compostable products, and share the story through signage and fan comms.

06

Measure, Report & Certify

Track waste diversion per event and use our certification documentation to support sponsor reporting and green event certifications.

Certifications Your Venue Can Highlight

GE

Green Event Certification Support

Documented product certifications help venues support third-party green event and sustainability certification applications.

SP

Sponsor ESG Reporting

Certified compostable product adoption gives sponsors and partners concrete data for their own ESG and sustainability reporting.

PR

Sustainable Procurement Standards

Certified compostable products satisfy sustainable purchasing policies at venues, promoters, and festival operating companies.

OC

OK Compost Industrial

Products certified to biodegrade completely in industrial composting conditions — no microplastic residue.

OM

OK Biodegradable Marine

PHA straws and select products certified to biodegrade in marine environments, the highest biodegradability standard.

ZM

Zero Microplastics

Every product is guaranteed free of microplastic residue — critical for food and beverage service reaching thousands of fans.

DOCUMENTATION ON REQUEST

Every certification referenced above is backed by third-party test reports from TUV Austria and equivalent bodies. Your venue's operations, procurement, or sustainability team can request full documentation to support sponsor reporting and green event certification applications.

THE FULL SUITE, ONE SOURCE

Products Built For Live Events



Compostable Cups & Lids

OK Compost Industrial



Biodegradable Straws

OK Biodegradable Marine



PHA Coffee & Cocktail Stirrers

OK Compost Home



Clamshell Boxes

BPI Certified



Biodegradable Utensils

OK Biobased



Compostable Bottling

OK Biobased

PHA & PLA bioplastics that biodegrade completely — in soil, marine, home, and industrial environments, with zero petroleum inputs and zero microplastic residue.

ORDERING & SUPPLY

- ✓ Volume pricing for single-venue and multi-venue touring operations
- ✓ Co-branding available for merchandise and sponsor beverage items
- ✓ Consistent supply for high-turnover concession and bar stands
- ✓ Dedicated account support for phased, zone-by-zone rollout

Ready to Make Your Venue Plastic-Free?

Join concert venues and festivals eliminating single-use plastics with Pure Form Solution's certified compostable products. Our team will help you audit, plan, and phase your rollout zone by zone.

GET STARTED IN 3 STEPS

- 1 Request a venue plastic-footprint audit
- 2 Get a phased product rollout plan for your zones
- 3 Launch with staff training & fan-facing signage

EMAIL

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WEBSITE

www.pureformsolution.com/concert-venue-sustainability-program

Zero petroleum inputs. No microplastic residue. Serviceware that supports the show, not the landfill.

