



A PROGRAM POWERED BY PUREFORMSOLUTION.COM

Airline Hospitality Sustainability Program

A quick-read guide for airline cabin, catering, and lounge teams replacing plastic across every touchpoint.

5.7M

TONS OF CABIN WASTE / YR

71%

TRAVELERS PREFER ECO
AIRLINES

100%

CERTIFIED COMPOSTABLE

0

MICROPLASTICS

WHAT'S INSIDE THIS BROCHURE

1. Why passengers and airlines expect greener service
2. Every touchpoint, from galley to gate
3. A 6-step framework to go plastic-free
4. Certifications your airline can highlight
5. Products built for fleet-wide catering
6. How to get started

www.pureformsolution.com/airline-hospitality-program

Why It Matters For Your Airline

The airline industry generates millions of tons of cabin waste every year — beverage cups, stirrers, snack wrappers, meal trays, and condiment packaging accumulate across thousands of flights daily. Regulators, airports, and eco-conscious travelers are pushing carriers toward measurable plastic reduction.

An Airline Hospitality Sustainability Program built on PureFormSolution.com products eliminates single-use plastics across cabin service, catering, and lounge operations — while preserving the quality, presentation, and performance your service standards require.

AT A GLANCE

5.7M

tons of cabin waste generated by airlines every year

71%

of travelers prefer airlines with visible sustainability efforts

100%

of Pure Form products are certified compostable

0

microplastics in every product we make

WHAT YOUR AIRLINE GAINS

- ✓ Higher passenger loyalty and stronger brand perception
- ✓ Reduced catering waste disposal costs, route over route
- ✓ Same durability and presentation crews expect in cabin service
- ✓ IATA and regulatory readiness as plastic restrictions tighten
- ✓ Measurable, reportable environmental impact for ESG requirements
- ✓ A stronger story for passenger-facing sustainability marketing

A dedicated Airline Hospitality Sustainability Program helps your airline meet the standards passengers, regulators, and airport partners increasingly expect from carriers.

Every Touchpoint, From Galley To Gate

CS

Inflight Cabin Service

Replace beverage cart cups, drink stirrers, and snack packaging with compostable alternatives that hold up through full-length cabin service, hot or cold.

CUPS & LIDS · STRAWS · UTENSILS

PD

Premium Cabin & First Class Dining

Elevate plated meal service and branded water programs with sugarcane compostable bottles, plant-based utensils, and condiment cups.

BOTTLING · UTENSILS · SOUFFLE CUPS

CG

Catering & Galley Prep

Outfit catering kitchens and galley assembly lines with compostable meal containers that withstand chilling, reheating, and tray assembly.

CLAMSHELLS · CONTAINERS · UTENSILS

LO

Airport Lounges

From coffee bars to cocktail service, replace every single-use plastic touchpoint in premium and general lounges.

CUPS & LIDS · STIRRERS · STRAWS

CB

Crew & Back-of-House

Extend your program to crew meals, rest areas, and ground operations with compostable packaging across every corner of your operation.

CLAMSHELLS · UTENSILS · CUPS & LIDS

CH

Charter & Private Aviation

Deliver a white-glove, plastic-free experience for private and charter clients with premium compostable bottling and utensils.

BOTTLING · SOUFFLE CUPS · UTENSILS

ONE SUPPLY SOURCE, EVERY TOUCHPOINT

Products ship pre-mapped to service areas, so catering and procurement teams don't have to guess what replaces what across the cabin, galley, or lounge.

6 Steps to a Plastic-Free Airline

01

Audit Your Cabin & Catering Plastic Footprint

Walk through every touchpoint — beverage carts, meal tray assembly, galley prep, crew catering, and lounge service. Document every single-use plastic item across your fleet and hubs.

02

Map Compostable Replacements

Match each plastic item to a certified PureFormSolution.com alternative — stirrers, cups, cutlery, meal trays, and condiment cups.

03

Set Measurable Sustainability Goals

Define concrete targets tied to IATA environmental initiatives and corporate ESG reporting.

04

Phase Your Rollout by Route and Cabin Class

Start with highest-visibility items — cups, stirrers, premium cabin service — then expand to economy, catering, and lounges.

05

Train Crew & Ground Staff, Tell Your Story

Brief cabin crew, catering partners, and lounge staff on handling compostable products, and create passenger-facing messaging.

06

Measure, Report & Certify

Track plastic waste diversion by route and hub monthly, and use our certification documentation for reporting and marketing claims.

Certifications Your Airline Can Highlight

IA

IATA Environmental Alignment

Documented product certifications help align cabin waste reduction programs with IATA environmental initiatives.

ES

Corporate ESG Standards

Certified compostable product adoption gives airlines concrete data for corporate ESG and sustainability reporting.

SP

Sustainable Procurement Standards

Certified compostable products satisfy sustainable purchasing policies at airlines and catering partners.

OC

OK Compost Industrial

Products certified to biodegrade completely in industrial composting conditions — no microplastic residue.

OM

OK Biodegradable Marine

PHA stirrers and select products certified to biodegrade in marine environments, the highest biodegradability standard.

ZM

Zero Microplastics

Every product is guaranteed free of microplastic residue — critical for cabin and catering service reaching every passenger.

DOCUMENTATION ON REQUEST

Every certification referenced above is backed by third-party test reports from TUV Austria and equivalent bodies. Your operations, catering, or sustainability team can request full documentation to support certification applications and marketing claims.

Products Built For Fleet-Wide Catering



Compostable Cups & Lids

OK Compost Industrial



Biodegradable Straws

OK Biodegradable Marine



Clamshell Boxes

OK Compost Home



Biodegradable Utensils

OK Biobased



Compostable Bottling

OK Biobased

PHA & PLA bioplastics that biodegrade completely — in soil, marine, home, and industrial environments, with zero petroleum inputs and zero microplastic residue.

ORDERING & SUPPLY

- ✓ Volume pricing for regional carriers and global fleet operators
- ✓ Co-branding available for cups, condiment cups, and lounge serviceware
- ✓ Consistent supply for high-turnover catering and hub operations
- ✓ Dedicated account support for phased, route-by-route rollout

Ready to Make Your Fleet Plastic-Free?

Join airlines eliminating single-use plastics with Pure Form Solution's certified compostable products. Our team will help you audit, plan, and phase your rollout across every hub and route.

GET STARTED IN 3 STEPS

- 1 Request a plastic-footprint audit for your fleet and hubs
- 2 Get a phased product rollout plan by route and cabin class
- 3 Launch with crew training & passenger-facing messaging

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WEBSITE

www.pureformsolution.com/airline-hospitality-program

Zero petroleum inputs. No microplastic residue. Serviceware that supports your brand, not the landfill.

